



Enhance your performance with Nexis®

Your first choice for accurate and reliable information, giving you the facts you need to make informed decisions and gain a competitive edge.

Nexis®

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Imagine having a tool available at your desktop that offers a comprehensive collection of reliable information unavailable anywhere else. A tool that enables you to get the facts you need – and also helps you see how those facts fit together so you can make confident decisions. Imagine no more. See for yourself why millions of business professionals turn to Nexis® to gain unique insight and make informed decisions.

Nexis®

provides you with research tools, tailored to specific roles, that draw on the world's most comprehensive news and business database

Nexis brings many benefits to your organisation

Increase revenue and identify new opportunities

Use information more effectively across your organisation to research new markets, track competitors and manage your reputation

Control costs

Save money by consolidating multiple subscriptions to outside publications and increase efficiencies involved in the information journey

Improve confidence in your business decisions

Trust the information you base your business decisions on the content on Nexis is supplied by the world's leading publishers providing you with confidence that you are working with authoritative content

Manage risk

Demonstrate due diligence to regulators and guard against expensive legal or regulatory failure by screening customers, suppliers and partners

Enrich business development

Identify and acquire new customers and new business opportunities

Improve return on investment

Drive usage of CRM systems and intranets with the integration of Nexis, add value to the service and increase customer understanding

Gain competitive and market insight

Understand and gain valuable insight into your market and your competitors

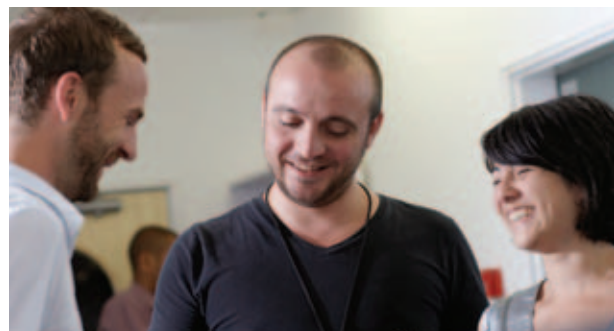
As well as agreed pricing, we can advise on supplier consolidation across your organisation. Plus, we make sure your news & business intelligence is adding value through:

- Proactive account management – regular meetings, quarterly updates, content bulletins and adoption plans
- Dedicated specialist training team and information healthchecks
- Account plans – that map key business deliverables, help you to make sure information is getting to the people who need it and make switching to Nexis as easy as possible

How you can use Nexis®

The different solutions in the Nexis product suite enable you to:

- Conduct in-depth research
- Disseminate information or competitive intelligence across your organisation
- Make an investment decision
- Identify and qualify new sales and marketing opportunities
- Quickly prepare for a meeting, a customer visit or research an issue
- Track your competitors, spot industry trends or generate new business insights
- Gather intelligence for a presentation or business plan
- Build prospect lists of potential new customers or companies
- Get background information for a story or article
- Provide evidence for a business, political or legal decision
- Locate the right person to contact
- Perform due diligence on customers and suppliers





Who will benefit

The depth and breadth of information we offer enables many professionals to gain significant benefits from our service, these include:

- Information professionals / Researchers / Knowledge managers
- Business analysts
- Competitive intelligence professionals
- Compliance officers
- Executive recruiters
- Finance professionals
- Government researchers
- Journalists and editors
- Lawyers
- Marketing and communications managers
- Procurement managers
- Sales and business development managers

“ The ability to pull information from such a huge pool of trusted sources, and have it delivered on demand or sent to virtually any device as required, makes LexisNexis a serious tool for anyone with a need for a serious information strategy. ”

Davey Winder, Information World Review

“ The Nexis service from LexisNexis provides our journalists with access to a comprehensive and deep database of news and business information. This helps ensure that The Telegraph maintains its reputation for integrity and high reporting standards. ”

Richard Ellis, Executive Director of Editorial, Telegraph Media Group

Your complete information solution

Nexis® Premium Content

▶ Monitoring, publishing & insight

Nexis®Analytics – monitor and analyse specific sources for defined issues across multiple languages with automated sentiment analysis

Commetric® – influencer analysis

Nexis®Publisher – disseminate LexisNexis content around your business

▶ User Interfaces

Nexis®UK – professional bespoke searching and alerting

Nexis®Direct – easy search and intuitive filtering across premium and web content

CUI – design the interface that suits our users and existing applications

▶ Specialist content

Dossier – enhanced company information and snapshots

Ozmosys® – search and monitor online and 3rd party licensed content

Infodesk® – multimedia, 3rd party corporate data and data behind firewall

LN Licensing – bespoke content contracts

▶ Information strategy

Information portals & intranet sites – integrate Nexis content into existing sites

Training, information management and search optimisation

Enterprise search classification

Our products

Nexis®UK

The world's most comprehensive database with access to over 23,000 news and business premium sources plus thousands of legal and regulatory services and a 35 year archive. Can include Company Dossier which, delivers premium company information on 100 million international companies and executives.

Nexis®Direct

An intuitive search service designed to benefit your whole organisation providing access to news, company, people and industry content, from 15,000 global sources.

Nexis®Publisher

A range of tools to create newsletters and disseminate information both internally and externally, without having to worry about licensing costs and restrictions.

Nexis®Analytics

State of the art data mining and sentiment analysis from thousands of online and traditional media sources enable you to gain and act on critical insights.

Nexis®Consulting

Innovative consulting and technology led business solutions enable your organisation to make the most of your information investments.

An exclusive combination of news, company, financial, legal, regulatory and market research data

Business & Trade Publications

7,000 publications including:

Accountancy Age, The Economist, Business Week, Marketing Week, Estates Gazette, The Lawyer, The Banker, Forbes, Fortune, Economist Intelligence Unit (EIU) reports.

Company Financial & Market Reports

Information on over 100 million global companies from:

Hoovers, Dun & Bradstreet, ICC Company Information, Business Monitor, International, Investext, Datamonitor, Directory of Corporate Affiliations, Extel, Cofisem, Dafsaliens, Hoppenstedt

UK & Irish Newspapers

Over 250 UK and Irish titles including:

Daily Telegraph, The Independent, The Guardian, The Observer, The Daily Mirror

More UK & Irish regional sources than any other provider:

Irish Times, Ulster Herald, Evening Standard, Manchester Evening News, The Scotsman

Global Newswires, Websites & Blogs

750 Global Newswires including:

Associated Press, PR Newswire, Company Newsfeed, Business Wire plus, hundreds of web sources and thousands of influential blogs.

People & Biographical Data

Maquis Who's Who, Gale Biographies, Martindale-Hubbell Law Directory (Exclusive to Nexis!), Tax Analysts International Tax Directory, Politically Exposed Persons (PEP's), New York Times Biographies, Debretts, UK Disqualified Directors, The Guardian Biographies, ICC Directors' Information and ICC Shareholder Database

International and Emerging Market News Sources

12,500 titles including:

Le Monde, New York Times, USA Today, Die Welt, Der Spiegel, La Stampa, El Pais, NCR Handelsblad, South China Morning Post, The Times of India, Moscow Times, Frankfurter Allgemeine Zeitung

Get in touch

To find out more about LexisNexis solutions:

+44 (0)20 7400 2984 | nexisinfo@lexisnexis.co.uk | www.nexis.co.uk