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May 2011

Nexis®

In this month's newsletter...

SPOTLIGHT | NEW RELEASES ON NEXIS: UK | Europe | Asia | America | South America | South Africa |

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Spotlight on News Agencies and Wires

News agencies generally prepare news stories that can be used by other news organizations with little or no modification. They provide these articles in bulk electronically through wire services. Corporations, individuals, analysts and intelligence agencies may also subscribe directly to agencies.

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There are approximately 500 newswires on Nexis globally. While there will be a number of articles from newswires that are picked up by various newspapers and are left unaltered, this copy will be stripped out of the feeds that appear on Nexis. Essentially, newspapers do not have the rights to redistribute unaltered agency copy. Carrying newswires is therefore important to ensure there are no gaps in the coverage on Nexis. As the industry faces numerous challenges and fewer resources are placed into editorial, newspapers have become increasingly reliant on agency copy to become aware of breaking stories and may use this copy to form the basis of their articles.

See previous
content additions

One of the key newswires available on Nexis is the Press Association (PA), which is the national news agency for the UK and Ireland and covers a wide range of different topics and regions. There are regional UK wires from the PA Newswires of English Regions covering East Anglia, East Midlands, North East, North West, South East, South West, West Midlands, Yorks&Humber and London. PA Newswires also cover Northern Ireland and Scotland, as well as corporate, finance, entertainment and sports news in the UK and globally. The PA also publishes Media Lawyer, and has just released AP Planner on Nexis (more details below).

Organise
a training session

Nexis also carries M2 Communications which includes M2 PressWIRE, the world's third-largest electronic press release distribution service and UK/Europe's largest. M2 Communications also provides us with M2 EquityBites and FinancialWire (daily), which is published by InvestTrend and distributed through M2 Communications. Additionally, M2 Communications covers Computers and Communications Stories, European Stories, Market and Industry Stories and Transportation Stories.

Suggest
a source click here

Some other newswires on Nexis worth mentioning are:

- Al-Bawaba
- Baltic News Service
- Banking and Credit News
- Canada Newswire
- Central Asia Newswire
- Digital Media Asia
- Financial Wire
- Johannesburg Stock Exchange News Service

- News Bites
- PR Newswire
- Ria Novosti (Russia)
- South African Press Organisation

There is a group source on Nexis called Wire Service Stories, which contains all these sources and more. You can find this group under the News tab:



Newswires will be included in general news group sources. You can see from this image that you do have the option to exclude Newswires if you are searching across a broader group, such as All News or UK Publications.

You can also search for each newswire individually under the Sources tab on Nexis:



New Content Additions

UK

New groups

Following feedback from a number of customers, we have created new UK regional source groups to help customers refine their searches to the specific areas in which they do business, or have a particular interest in tracking. The new groups are:

- London Regional News
- Scottish Regional News
- UK Northeast Regional News
- UK Northwest Regional News
- Yorkshire & Humber Regional News
- UK Southeast Regional News
- UK Southwest Regional News
- East of England Regional News
- UK East Midlands Regional News
- UK West Midlands Regional News
- Wales Regional News

These new groups are live on Nexis and can be found by searching within the Sources tab:

PUBLISHER:

Dun & Bradstreet

PUBLICATIONS:

ICC Disqualified Directors

ICC Company Report

ICC was acquired by Dun & Bradstreet in 2009, and together offers a market leading business information & compliance solution. With ICC's renowned UK & Ireland data, you get unrivalled access to UK & Ireland directorship, shareholder and company financial data.

ICC Disqualified Directors offers an up-to-date and comprehensive listing of all UK & Ireland directors. There are about 8,000 directors that are listed and the companies they have worked for.

Established in 1969, ICC Information Limited is the largest of the European network of database companies that form Hoppenstedt Bonnier Information N.V (HBI). Acknowledged as the world's leading provider of UK corporate and industry analysis, ICC incorporates more analyzed company accounts than any other information supplier in Britain.

PUBLISHER: Independent Print Ltd

PUBLICATION INCLUDED: i

i, the UK's first quality daily newspaper to launch in almost 25 year. i is designed for readers who want a concise, quality daily paper, covering home and world news, business, sport and features. i has been selling around 175,000 copies per day including the recently launched Saturday edition.

Europe

PUBLISHER:

IDG Magazine Media GmbH

PUBLICATIONS:

pcwelt.de

macwelt.de

channelpartner.de

The internet information service www.pcwelt.de offers information for all technical-interested computer professionals, decision makers as well as skilled advisors. With the three platforms of Computers & Technology, Digital Lifestyle, and Business IT, all content is closely networked as 'theme parks'.

The Internet information service from the Macwelt editorial team (www.macwelt.de) offers daily-updated news from the Mac and publishing sector. Constantly-updated collections of tips and tricks, a troubleshooting section is a part of the site.

ChannelPartner is aimed at trade companies in Germany that gain their added value from reselling ITC, telecommunications and digital photography products to end users. It influences purchasing decisions by offering services and advice.

Asia

PUBLISHER:

Further East Consult

PUBLICATION:

Business Trends Asia

Business Trends Asia reports on important emerging trends before these become main stream. Topics of focus include an explanation of specific Asian cultural outlooks, generally and in the business environment. Other topics include: socio-economic, political and educational news; analysis and reports on Asia such as grassroots information and 'behind-the-scenes' analysis. This publication is in English and is published weekly.

America

PUBLISHER:

The New York Times Company

PUBLICATION:

The New York Times Blogs

The New York Times blogs offer a variety of topics to choose from. The blogs are divided into the following categories ranging from news and politics, business and finance, technology, science and environment and health, family and education. Also included are: styles, travel and leisure; sports; magazines; localized coverage and opinion. The New York Times is one of our premiere newspapers and adding their blogs to the daily newspaper feeds completes coverage of this important daily newspaper.

PUBLISHER:

Inside Washington Publishers

PUBLICATION:

Clean Energy Report

Clean Energy Report is a brand-new cutting edge news service focused on the regulatory, legislative and court decisions that foster the clean energy economy and shape EPA's controls on greenhouse gas emissions. The failure of Congress to pass cap-and-trade legislation last year has prompted a major shift in policies to promote low-carbon energy sources, and Clean Energy Report delivers the inside story on this emerging strategy. Clean Energy Report is specially designed to get readers to the next level of news analysis and action-ready participation in the seminal challenge facing the energy industry as a result of the new environmental policies that regulate it.

PUBLISHER:

LRP Publications

PUBLICATIONS:

No Child Left Behind

Managing School Business

No Child Left Behind Compliance Insider® is the industry's leading newsletter devoted exclusively to helping schools satisfy NCLB requirements. Managing School Business delivers quick-read guidance and working solutions to help carry out day-to-day responsibilities most effectively.

PUBLISHER:

Federal Register

PUBLICATION:

Copyright Royalty Board Decisions

The new Copyright Royalty Board Decisions (COPYBD) gathers Copyright Royalty Board Decisions from the Federal Register into a single source. The Copyright Royalty Board is a body in the Library of Congress comprised of three Copyright Royalty Judges. The Judges were appointed in accordance with the Copyright Royalty and Distribution Reform Act of 2004, which became effective in 2005. Among other duties, the Judges are responsible for determining and adjusting the rates and terms of the statutory licenses and determining the distribution of royalties from the statutory license royalty pools that the Library of Congress administers.

PUBLISHER:

ProQuest Information and Learning Company, a Delaware Corporation

PUBLICATIONS:

The Glaswegian; Glasgow (UK)

Jiji Press English News Service

Manawatu Standard; Palmerston North, New Zealand

Milwaukee Courier

Taranaki Daily News; New Plymouth, New Zealand

The Glaswegian is a weekly newspaper from Glasgow, UK. The Glaswegian covers local and national news, as well as entertainment, lifestyle, football and other sports. Jiji Press News Service is an English newswire from Tokyo Japan. It provides news about important policy decisions in Japan and up-to-the-

minute information on Japan's economic and corporate activities. The Manawatu Standard is the daily newspaper for the Manawatu region based in Palmerston North, New Zealand. It covers local, national and international news. The Milwaukee Courier is a weekly newspaper periodical published in print and distributed throughout Milwaukee, Wisconsin and is also available across the entire United States. A daily newspaper from New Plymouth, New Zealand, Taranaki Daily News is a local paper and has a cover of local, national & international news. It also covers breaking sports, entertainment and events news.

PUBLISHER:
Newstex LLC
PUBLICATION:
295 additional blogs

Newstex continues to license influential blog content (frequently identified by LN customers) directly from the bloggers themselves. Newstex blog files include full-text posts from blogs across a wide variety of subjects. These 295 blogs add to the existing collection from Newstex and fall into the following topic areas: Business, Banking & Finance, Government & Politics, Marketing & Advertising, Media & Publishing, Computers & Technology and Medical & Health.

South America

PUBLISHER:
Global Network Content Services, LLC d/b/a NoticiasFinancieras
PUBLICATIONS INCLUDED:
Research for Traders (Argentina)

Research for Traders offers market information for decision-making about equity and fixed-income securities in Argentina and the South-American region. It publishes corporate reports and special content, such as corporate event calendars and special reports. They are: Economic and Financial News Daily, Market Daily, Alerts, Economic Indicators, Economic Report, Indicator Calendar, Fixed-income Securities Report, Technical Reports, Domestic Companies Valuation, Latin American Companies Valuation and Company Reports. This publication is in Spanish.

South Africa

PUBLISHER:
ITWeb Ltd
PUBLICATION INCLUDED:
ITWeb Informatica

ITWeb Informatica is a Cape Town-based publisher of annual guides on carefully selected topics within the technology space. These authoritative guides act as professional reference handbooks that give a holistic view of industry segments and issues that range from communications technologies to sustainability in technology. The various titles each are distributed to 10 000 qualified readers, chosen on the basis of their direct business interest in the issue covered. There are currently five annuals in the range, including: Converging Communications / The Communications Handbook, Effective e-Government, ICT in Financial Services, The e-Business Handbook and Bytesize.

Takedowns

CMP Media, Inc. has sold the following publications, and as a result they have been removed from Nexis:

Publication Name
Guitar Player
Bass Player
EQ
Technology & Learning
Digital Cinematography
Systems Contractor News
Pro Sound News
Videography

Residential Systems
Rental & Staging Systems
Medialine
Government Video

Alternative titles include:

- Acoustic Guitar
- Electronic Musician
- American Cinematographer
- Sound & Video Contractor
- Electronic Musician

New Times, Inc. sold The Pitch (Kansas City). As a result, the publication has been removed from LexisNexis. Alternate titles available include:

- Kansas City Daily Record
- Kansas News Sources
- The Kansas City Star

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Regards
The Nexis Team

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