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June 2011

Nexis®

In this month's newsletter...

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Spotlight on SmartIndexing

Overcome information overload with SmartIndexing

SmartIndexing is a classification technology that helps researchers overcome information overload by quickly and efficiently finding the information they need to do their jobs. SmartIndexing analyses and tags online documents for relevant subjects, industries, companies, people and places. Researchers can build searches using index terms to pinpoint results efficiently and accurately.

How are SmartIndexing terms created?

Indexing at LexisNexis is a unique partnership between technology and editorial. Subject experts and information professionals create vocabularies and rules governing their application. These experts then iteratively test and analyse results before a term is released to production. Controlled vocabularies are applied to new documents as they are added. Periodically all indexed documents are retrospectively updated with the latest vocabularies.

Top reasons for using SmartIndexing

Rather than string together an endless keyword search, take advantage of the testing and analysis already completed by LexisNexis indexers

- Easily capture broad concepts in a single term (eg. airlines, trade agreements, banking & finance agencies, etc.).
- Find companies with common names or major stories about companies that appear frequently in the news. Searching with company index terms adds immediate context to your search
- Research industries - it's very difficult to build a keyword search that captures an entire industry. SmartIndexing makes these searches easy by "rolling up" narrower terms so that parent terms are all-inclusive!
- Add context to a keyword search. Have you ever tried to disambiguate a word like "discovery," "bonds" or "futures"? Use the index term and let SmartIndexing do the work for you
- Find things that are difficult to represent in a keyword search. Have you ever developed a search statement to capture topics like "market share," "rankings," "statistics" or "trends"? All of these concepts are SmartIndexing terms. Use them and save yourself valuable time

The indexing team is always keen to hear feedback and suggestions for new terms. You can contact them at Smart.Indexing@lexisnexis.com. If you would like more training on SmartIndexing, contact our customer support team on 0845 370 1234.

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New Content Additions

Update from France

Keep an eye out for the release of L'AGEFI titles...



L'AGEFI provides a valuable resource on the French economic scene offering access to a number of prestigious publications, including:

- L'AGEFI Quotidien, a daily newsletter providing the latest financial markets news
- L'AGEFI Hebdo, a weekly newsletter dedicated to all areas of finance
- L'AGEFI ACTIFS, a prestigious weekly magazine for personal asset management professionals
- L'Annuaire de la Finance, a prominent directory of more than 3,300 French companies and their managers
- Le Guide des Etats Majors des Grandes Entreprises the top management of the 500 largest companies in France
- L'AGEFI Nominations, daily monitoring of appointments made within large enterprises and in the field of finance
- L'AGEFI Biographies, over 12,000 biographies of leaders of finance and big business

New releases this month

UK



PUBLISHER:

Archant Regional Limited

PUBLICATIONS:

- The Cambs Times
- The Dunmow Broadcast
- East Herts Herald
- Ely Standard
- Harlow Herald
- Herts Advertiser
- Hunts Post
- The Royston Crow
- The Saffron Walden Reporter
- The Comet
- The Welwyn & Hatfield Times
- Romford Recorder
- Barking & Dagenham Post
- The Docklands
- Ilford Recorder
- North London Journals
- Havering Post
- Cambridge First

These titles are part of Archant's paid-for weekly newspaper portfolio that offers quality reports at the very heart of the busy communities in north and central London. These London titles offer local news, sport and entertainment from across North West London and Kent.

Europe



PUBLISHER: Groupe Centre France
PUBLICATION INCLUDED: La République du Centre

La République du Centre is the unique newspaper providing information on the city of Orléans and the Beauce and Sologne region in France.



Rue89 is a pure new on-line publisher in France set by journalists. It provides general, political and business information with the will to be independent.

Asia



PUBLISHER: Euclid Infotech Pvt. Ltd
PUBLICATION INCLUDED: TendersInfo - Tender Notices

TendersInfo is a comprehensive daily source of tender notices relating to international tenders, bids, RFP's, contracts, upcoming projects information, procurement news, buyers' profiles and bidding consultancy worldwide. TendersInfo delivers accurate information needed for contracts generated from multilateral funding agencies, federal, state & county governments, utilities, hospitals, schools, ports, NGO's, etc.

America



PUBLISHER: St Petersburg Times
PUBLICATIONS INCLUDED: St Petersburg Times Blogs

St. Petersburg Times Blogs are blogs local to the St. Petersburg, Florida and are opinion pieces on local, national and international news. Included in these blogs are multitudes of sections which discuss anything under the heat of Florida's sunshine. From the hottest issues in News, Politics, Money and Education to the latest standing of the Buccaneers in Sports and Recreation, not to forget the Entertainment and Features with their most up-to-date fashion that light to the wallet and trendiest local music.



PUBLISHER: ProQuest Information and Learning Company, a Delaware Corporation

70 new journals have been released from Proquest. These journals include titles such as International Journal of Pharmacology and Biological Sciences, Microelectronics International, Technology Review and Electronic Green Journal. ProQuest provides consistent and targeted updates from various domestic and international publishers, allowing researchers to discover areas of growth, identify industry threats, and to perform in-depth market analysis. Please note that these titles are not available to academic customers unless they are a member of the following: Libraries which are part of a law firm; Accounting firm; Corporation or other entity whose primary purpose is other than providing library services; the office of general counsel or development offices. For a full list of titles, please email Caryn McEwen.



PUBLISHER: Netprospex Inc.
PUBLICATION INCLUDED: Netprospex Contacts Database

NetProspex is a fast growing database of 15M+ contact records on B2B professionals in the U.S. and Canada. The records include business card like fields, including names and titles, company and company address, actual email addresses, phone(s), and numerous other value added fields such as industry classification, company size, URLs, and more..

South America



PUBLISHER: SABI – Servicios de Information Ltda.
PUBLICATIONS INCLUDED:

- Infobae
- El Colombiano
- Brasil Economico
- Agencia Andina

Infobae is a daily online service which provides business and economic information targeted for the business community. These are daily executive summaries in English. El Colombiano is a general information newspaper focused on conveying credible and cultivated information on business and economy. Brasil Economico is a major daily business information newspaper from Brazil which specializes in the delivery of news on business, politics, and international affairs. Agencia Andina is an online news agency of the Peruvian government which has real time updates on business, sports, economy, health, technology and world news.

Africa



PUBLISHER: Indigo Publications
PUBLICATION INCLUDED: West Africa Newsletter

West Africa Newsletter (English edition of La Lettre du Continent) is the benchmark publication for ruling circles and business leaders in West Africa and the Gulf of Guinea countries. It has become known among experts for its reliable reporting on political and business developments. Among its permanent features are a front-page spotlight on major developments, pages on politics and economics and an informative Who's Who section.

Takedowns

FactSet Mergerstat, LLC has stopped updating Mergerstat (R) Review, and as a result this title has been

removed.

Sun Media, a Canadian publisher of a plethora of regional newspapers, did not renew their contract with LexisNexis. Effective immediately, all Sun Media direct titles have been removed from LexisNexis. The following are therefore no longer on Nexis:

- Airdrie Echo
- Banff Crag & Canyon
- Barrie Examiner (Ontario)
- Belleville Intelligencer (Ontario)
- Brantford Expositor (Ontario)
- Canmore Times
- Chatham Daily News (Ontario)
- Chatham This Week
- Cobourg Daily Star (Ontario)
- Cochrane Times (Alberta, Canada)
- Colborne Chronicle (Ontario)
- Collingwood Enterprise Bulletin
- Cornwall Standard Freeholder
- Daily Miner & News (Kenora)
- Dunnville Chronicle (Ontario)
- Farm Market
- Fort McMurray Today
- Hanover Post (Ontario)
- Kingston Whig-Standard (Ontario)
- Lindsay Daily Post (Ontario)
- Meadow Lake Progress
- Melfort Journal
- Midland Free Press (Ontario)
- Niagara Falls Review (Ontario)
- Nipawin Journal
- North Bay Nugget (Ontario)
- Northern News (Kirkland Lake, Ontario)
- Ontario Farmer
- Orillia Packet & Times (Ontario)
- Owen Sound Sun Times (Ontario)
- Pembroke Observer (Ontario)
- Peterborough Examiner (Ontario)
- Port Hope Evening Guide (Ontario)
- Portage Daily Graphic (Portage la Prairie, Manitoba)
- Sarnia Observer (Ontario)
- Sarnia This Week
- Sault Star (Sault Saint Marie, Ontario)
- Selkirk Journal
- Shoreline Beacon
- Simcoe Reformer
- St. Catharine Standard
- Stratford Beacon Herald (Stratford, Ontario)
- Sudbury Star (Ontario)
- The Brockville Recorder & Times
- The Calgary Sun
- The Daily Herald-Tribune (Grande Prairie, Alberta)
- The Edmonton Sun
- The Lloydminster Meridian Booster
- The London Free Press
- The Londoner
- The Ottawa Sun
- The Toronto Sun
- The Winnipeg Sun
- Times-Journal (St. Thomas, Ontario)
- Timmins Daily Press (Ontario)
- Timmins Times
- Toronto 24 Hours
- Wallaceburg Courier Press
- Welland Tribune (Ontario)
- Woodstock Sentinel-Review

VNU eMedia, Inc. sold a group of publications listed below, which have therefore been removed:

- Billboard Radio Monitor

- American Artist
- American Time
- Architectural Lighting
- Architecture
- Potentials
- Presentations
- Sporting Goods Dealer
- Sporting Goods Business

IP.com, a publisher of technical disclosures, has terminated its contract with LexisNexis. Effective immediately, IP.com has been removed from LexisNexis. An alternate source on LexisNexis is Research Disclosure Technical Disclosures. Research Disclosure is the industry standard prior art disclosure service for patent research.

If you have any questions regarding this email please contact your account manager or email nexismarketing@lexisnexis.co.uk.

Regards
The Nexis Team

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