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Spotlight on The Major Companies Database

The Major Companies Database has been on Nexis since 1998 and is published by Graham & Whiteside, which is a division of Cengage Learning (EMEA) Limited. They are a provider of global business information on the world's most successful companies. Founded in 1976, Graham & Whiteside have been supplying company data to leading corporations, financial institutions, libraries, researchers and business analysts for over 30 years. Graham & Whiteside has a team of expert editors who employ all of their country and regional expertise to research the data, ensuring that it is as accurate and reliable as possible.

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The Major Companies Database provides company data on both listed and unlisted companies across the world with a vast global reach. Graham & Whiteside maintains full, regularly updated records on more than 95,000 significant companies outside North America and the names and job titles of 585,000 senior executives for these companies.

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The Major Companies Database draws information from a vast array of sources including, but not limited to, annual reports, corporate brochures and catalogues, financial statements, company and ranked lists, news alerts, statutory information and through direct contact using native linguists to overcome barriers and obtain first class information.

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The information provided for each company includes (as available):

- name, address, phone and fax numbers, company email and web site address, company registration number, names of directors and senior executives, description of business activities, brand names and trademarks, subsidiaries, associated companies and joint ventures, number of employees, financial information for the previous two years, principal shareholders, auditors, bankers, law firm, public or private status, date of establishment, mergers and acquisitions, divestments, company history.

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By using the Major Companies Database you can reap the benefits of targeting potential customers, partners and suppliers; discover in-depth company information for market research; find out what their competitors are doing; gain insights into a company's corporate status, activities, branches and subsidiaries; locate key decision makers and verify contact details including telephone, fax and e-mail.

The Major Companies Database can be found under the Companies tab on Nexis, or by searching under the Sources tab:

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NexisDirect Enhancements

Enhancement	
Revised Company Search strategy	Significant improvement in response time for Quick Search Company Reports tab services
Reposition Google translate link	So that users with smaller screen settings can see it, reducing the need to scroll
Change delivery icons	To make the delivery workflow even more intuitive and reducing number of clicks
Make visible search terms in Permalink	So users can see their search terms used before sharing a link with someone else
Byline Field on Research a Person Page	Now you can search for a person in the BYLINE or ANYWHERE
Deliver inline email in addition to attachment	You can now email articles as attachments or within the email itself
Add a Subject field to email delivery	Users can now add their own subject heading to emails

NEW CONTENT ADDITIONS

UK

PUBLISHER: Express Newspapers Ltd

PUBLICATIONS INCLUDED:

- Scottish Express
- Scottish Star

The Scottish Express and the Scottish Star offer broad coverage of Scottish and international news as well as comprehensive sports news and business content. The newspapers provide relevant information and insight into Scotland which is frequently not covered by other news sources. This is of particular value to government and media sectors, and to companies with local operations, suppliers or competitors.

PUBLISHER: Business Monitor International

PUBLICATIONS INCLUDED:

- BMI Agribusiness Report
- BMI Autos Report
- BMI Business Forecast Report
- BMI Commercial Banking Report
- BMI Consumer Electronics Report
- BMI Defence & Security Report
- BMI Food & Drink Report
- BMI Freight Transport Report
- BMI Information Technology Report
- BMI Infrastructure Report
- BMI Insurance Report
- BMI Metals Report
- BMI Mining Report
- BMI Oil & Gas Report
- BMI Petrochemicals Report
- BMI Pharmaceuticals & Healthcare Report
- BMI Power Report
- BMI Real Estate Report
- BMI Retail Report
- BMI Shipping Report
- BMI Telecommunications Report
- BMI Tourism Report

Business Monitor International already provides us with a significant amount of industry and company information, and has just released to us further Company Analyst Reports. This new release of the Quarterly Industry Reports is significant in increasing the in-depth coverage of key regions and industries. These reports contain industry trend analyses, 5- and 10-year industry forecasts, and competitive intelligence on leading multinational companies. Countries covered by these reports are; Brazil, China, France, Germany, Hong Kong, India, Japan, Netherlands, Poland, Russia, Ukraine, UK, Singapore and South Africa.

Asia

PUBLISHER: Daily Media

PUBLICATIONS INCLUDED:

- UzDaily (English)
- UzDaily (Russian)

UzDaily is a valuable addition to Nexis because it is available in both Russian and English and covers key business and public news from Uzbekistan and Central Asia.

Middle East

PUBLISHER: The Al Bawaba Group

PUBLICATIONS INCLUDED:

- Horizons
- The Egyptian Gazette
- Le Progrès Egyptien
- Middle East MICE & Events
- Agency Tunis Afrique Press
- The Majallah
- The Majallah (English)
- EMBIN
- L' Expression
- Uzbekistan National News Agency (UzA)
- Business Traveller Middle East
- Oman Today
- businesstoday
- African Manager (English)
- tayyar.org (English)
- tayyar.org (French language)
- AmmanNet (English language)
- ArabianMoney.net
- Shabab Shabab
- Asharq Alawsat (English Edition)
- Iranian Government News
- Turkish Government News

The addition of these sources serves to strengthen our news and business portfolio in the Middle East. Al Bawaba continues to source the leading news and business sources from the Middle East for all those with specific interests in the Arab world.

USA

PUBLISHER: Penton Media Inc

PUBLICATIONS INCLUDED:

- American Trucker
- Electronic Design
- Energy Efficiency & Design (EE&T)
- Government Product News
- Logistics Today
- MeetingsNet
- Microwaves & RF
- Mobile Development and Design
- Trusts & Estates

Penton's magazines provide consistent updates on the industries it serves, including areas of growth, industry threats, and in-depth market analysis.

PUBLISHER: Access Intelligence, LLC.

PUBLICATIONS INCLUDED: Energy Daily

The Energy Daily is at the forefront of major developments in the energy industry. A top daily publication among energy executives, this title covers all aspects of the energy industry, including electric utilities, nuclear power, natural gas, oil, coal and alternative fuels. The Energy Daily has kept its readers at the forefront of major developments in the energy industry.

PUBLISHER: Las Vegas Sun, Inc

PUBLICATIONS INCLUDED: Las Vegas Sun

The Las Vegas Sun is an independent afternoon newspaper covering Las Vegas and Nevada published Monday-Friday. LexisNexis gaming and casino related customers will benefit from this Nevada publication. The Las Vegas Sun's extensive coverage of these key areas as well as other major local issues makes it a leading voice in the community.

Europe

PUBLISHER: Verlag Werben & Verkaufen GmbH

PUBLICATION INCLUDED: Kontakter.de

Kontakter.de is the online version of the well known German special interest magazine Der Kontakter, also available in LexisNexis. Kontakter and Kontakter.de are especially relevant for all those who want to get an insight in the German communication market, as well as for all those who want to share a specific German perspective on the international communication market.

PUBLISHER: Bank-Verlag Medien GmbH

PUBLICATIONS INCLUDED: Risiko Manager

Published by renowned Bankverlag, Risiko Manager is essential for all those interested in financial risk management. Risiko Manager provides a lot of graphical material, visualizing the complex matter of risk management questions and providing a lot of photos of authors and relevant persons.

PUBLISHER: ADAC Verlag GmbH

- PUBLICATIONS INCLUDED:
 - ADAC reisemagazin
- ADAC Motorwelt

ADAC Verlag GmbH is the print house of one of the world's biggest automobile clubs, the German ADAC. ADAC Motorwelt is the voice of the ADAC offering a lot of different services to car drivers, including car tests and political discussions. It is essential for all those who want to get insight in the German public discussions on traffic and cars. ADAC reisemagazin is a travel magazine.

Takedowns

Publication Name	Alternate Titles
Gifts & Decorative Accessories	Country Living House Beautiful Interior Design

Home Accents Today	Country Living House Beautiful Interior Design: Good Housekeeping
Home Textiles Today	Country Living House Beautiful Interior Design
Kids Today	Parenting. Early Years Parenting. School Years Working Mother
Playthings	Parenting. Early Years Parenting. School Years Working Mother
Casual Living	Country Living House Beautiful Interior Design Good Housekeeping

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Regards
The Nexis Team

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