

Solutions that are unique to your business and increase your ROI on existing investments by integrating our content into your systems



Nexis® Consulting

NexisConsulting gives you access to a team of over 100 technical and editorial specialists.

We can provide the skills you need to identify, source and integrate vital business information, including licensed news, company & competitor data and your internal information.

The right piece of information, at the right time, can provide the ultimate competitive edge. Increase the ROI on your internal applications spend by putting the best-quality information right in front of the people who need it.



We provide the skills you need to identify, source and integrate vital business information, including licensed news, company & competitor data and your internal information. Then we help you push it out to the people who need it. Whether that's through your intranet, CRM system or mobile devices. With the important facts in front of the right people at the right time, you save time, effort and money – and you're better placed to spot business opportunities too.

Nexis Consulting gives you access to a team of over 100 technical and editorial specialists across LexisNexis
Examples of projects we can help with include:

- **CRM integration**
Putting news and research about your customers alongside your own data, where your sales teams are spending their time, helps your teams win more business
- **Taxonomies**
Classifying your information makes it easier and faster to find and use the facts your business needs

- **News publishing**
Delivering content via mobile devices, RSS feeds and newsletters ensures you maintain superior commercial awareness compared to your competitors
- **Enterprise search**
Enabling your people to search all the relevant information you have in a single transaction helps you to avoid the costs of duplicated subscriptions and time-consuming research.

Why Nexis Consulting?

If you've already invested in applications infrastructure, or are considering investing in next-generation solutions, Nexis Consulting can help you to:

Reduce costs and increase efficiency

We can help rationalise the systems you use to deliver information, thus cutting costs. We can also help you push relevant data out to the users who need it, boosting efficiency.

Accurate usage tracking means you can fine-tune systems – and merging 'information silos' reduces duplicated effort.

Access skills you don't have in-house

Cherry-pick the skills you need to shape and deliver your goals without having to recruit, requisition or re-train employees.

Develop business

By putting the right information in front of the right people, we maximise your chance of spotting commercial opportunities.

Improve information access – we can reduce information overload, yet also reduce the risk of missing crucial information.

i Identify, source and integrate vital business information, including licensed news, company & competitor data.



Nexis Consulting. An enabler for:

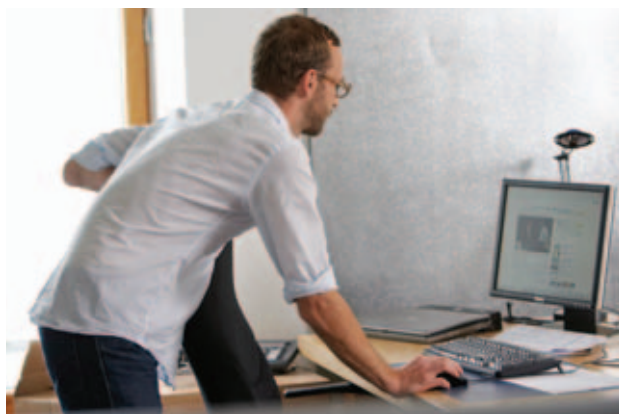
- **Chief Knowledge Officers/Chief Information Officers**
Reduce pressure on library staff, build taxonomies and archives, develop enterprise-wide search and realise your information vision for your organisation.
- **Chief Finance Officers**
Maximise information assets; disseminate compliance information and avoid duplicated costs around your business.
- **Chief Technology Officers**
Find best practice for content management and retrieval and increase the usage and ROI on existing applications.
- **Sales and marketing departments**
Improve customer service and win more new business by increasing current awareness and speeding up access to vital information.

Nexis Consulting in action

Here are some examples of how we've helped other organisations do more with their information assets:

Government department

Searching LexisNexis on behalf of others was deflecting library staff from more valuable research. By creating a customised, branded interface that gave wide access to core sources, we freed up staff time whilst increasing information access. High usage figures point to the system's success.



Telecoms provider

This leading global telco wanted to add value to the information in its CRM system by integrating news and company data. Integrating LexisNexis company data into the system created the 'one stop' customer view that our client wanted. This increased the value of the CRM system to its users and drove up usage, speeding up the time it took to achieve the projected ROI.

Defence

This major defence player needed to increase productivity across the legal team. We worked with them to scope and source the information they needed on a daily basis, including in-house documents, and to build a platform that served up all this content in one place.

i Maximise your chance of spotting commercial opportunities



Your complete information solution

Nexis® Premium Content

▶ Monitoring, publishing & insight

Nexis®Analytics – monitor and analyse specific sources for defined issues across multiple languages with automated sentiment analysis

Commetric® – influencer analysis

Nexis®Publisher – disseminate LexisNexis content around your business

▶ User Interfaces

Nexis®UK – professional bespoke searching and alerting

Nexis®Direct – easy search and intuitive filtering across premium and web content

CUI – design the interface that suits our users and existing applications

▶ Specialist content

Dossier – enhanced company information and snapshots

Ozmosys® – search and monitor online and 3rd party licensed content

Infodesk® – multimedia, 3rd party corporate data and data behind firewall

LN Licensing – bespoke content contracts

▶ Information strategy

Information portals & intranet sites
– integrate Nexis content into existing sites

Training, information management and search optimisation

Enterprise search classification

Get in touch

To find out more about LexisNexis solutions:

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