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April 2011

Nexis®

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Spotlight on Russia

There are a number of sources specific to Russia on Nexis. We also carry a number of Russian language sources. Here is an example of the Russian language display on Nexis:

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Baltic news in Russian - BNS / Балтийские новости на русском языке - BNS

March 30, 2011 Wednesday 12:00 PM EET

Мы близки к выяснению судьбы эстонцев - ливанский источник

LENGTH: 228 words

Мы близки к выяснению судьбы эстонцев - ливанский источник

ТАЛЛИНН, 30 марта. BNS - По утверждению ливанского издания, силы безопасности "очень близки" к выяснению судьбы эстонцев, на прошлой неделе похищенных в Ливане.

Ливанский портал nahar.net опубликовал слова генерал-майора сил внутренней безопасности Ашрафа Рифи (Ashraf Rifi) газете An Nahar, согласно которым к настоящему моменту арестованы четыре человека, причастных к похищению эстонских туристов. По словам генерал-майора Рифи, арестованные подозреваются в том, что добывали использованный латвийский автомобиль транспорт. Рифи сказал также, что арестованные дали "очень важную информацию", которая может привести к аресту обвиняемых.

По данным An Nahar, двое из арестованных участвовали и в похищении эстонцев.

Other Russian content worth pointing out is Interfax News Agency, which is the leading source of political, economic and financial information from the emerging markets of Eastern Europe, China, Russia, the CIS, and the Baltic states. Interfax provides international and country-specific political, economic, financial and business news, coupled with in-depth analysis and research. Since its foundation in 1989, Interfax has earned a reputation on the world market as an independent, competent, and reliable source of news and information. Interfax directs a global journalistic staff of more than 1,000 in more than 70 bureaus worldwide including London, Frankfurt, Hong Kong, Shanghai, Denver, Dublin, Nicosia, Moscow, Warsaw, Budapest, Prague, Kiev, Minsk, and Almaty.

On Nexis, there are a number of ways to locate Russian content. You can search by title on the Sources tab (fig 1) or you can browse for Russian content by selecting Russia from the countries drop down list (fig 2):

PUBLISHER: Johnston Publishing Limited

We have released 48 new titles from one of our key regional providers, Johnston Press. These sources offer a plethora in coverage on a regional level across the UK. Whether it is just a catch up on the local news, the breaking news story, the local sports results or even a nostalgic look back on recent history, these titles should be the first port of call. These 48 Johnston Press titles are helping to further our regional coverage and should appeal to a wide user group from local government, law firms and media companies. This includes titles from Scotland, Ireland and across England. Some titles released are: Derbyshire Times, Edinburgh News, Halifax Courier, Sheffield Telegraph and Thame Today. For a full list of these titles, please email caryn.mcewen@lexisnexis.co.uk.

PUBLISHER: Worldbox AG
PUBLICATIONS INCLUDED:
Company Profiles Cuba
Company Profiles Pakistan
Company Profiles Monaco
Company Profiles Sri Lanka
Company Profiles India

These Company Profiles include identification information (address, communication information), company registration (legal form, legal domicile, board of directors, management, incorporation date, auditors, capital, activity, name and domicile changes) Profile (NACE code, line of business, import/export, Certificates ISO etc, bankers, management), financial information (Employees, Sales, investments, and EBIT where available), relationships (owners and subsidiaries).

PUBLISHER: Archant Regional Limited
PUBLICATIONS INCLUDED:
North West London Times
Bexley Times
Bromley Times
Gravesend Reporter

These titles are part of Archant's paid-for weekly newspaper portfolio that offers quality reports at the very heart of the busy communities in north and central London. The four London titles offer local news, sport and entertainment from across North West London and Kent. These newspapers will help further regional coverage and should appeal to a wide user group from local government, law firms and media companies.

Europe

PUBLISHER: Financial Gates GmbH
PUBLICATIONS INCLUDED:
Der Treasurer – Nachrichten für die Finanzabteilung
wir – Das Magazin für Unternehmerfamilien
Markt und Mittelstand
Finance - Der Markt für Unternehmen und Finanzen

Finance Magazi is a vital source of information for Finance industry in Germany. It focuses on practical market issues and concrete examples. Every two weeks, "Der Treasurer" provides treasurers with clear, expertly produced information about topics arising from their daily jobs. The three print issues that appear each year as an insert to FINANCE magazine supplement the newspaper's reporting by offering background information and articles by guest authors. The proven know-how and the network of FINANCE editorial staff ensure that thought-provoking topics are chosen and that the articles are well-written. The readers are members of treasury and finance departments at major companies (revenue >EUR50 million). Financial service providers, bankers and consultants are also among the subscribers to "Der Treasurer".

Wir, the magazine for entrepreneurial families, aims to provide a media forum for this social group. Wir – that means "us" – is dedicated to the whole entrepreneur's family as well as to all involved shareholders and external managers. Wir is highly independent in editorial issues, it will not provide any sponsored or lobbyist articles.

Markt und Mittelstand reaches 156,000 readers monthly (LAE 2009), mainly owners, managing directors and top executives of medium-sized companies. Markt und Mittelstand readers represent a high investment potential and are an important target group for business-to business communication. They are involved in corporate decision-making processes across all fields of competence. Markt und Mittelstand is the entrepreneurial magazine for top decision makers and executives in Mittelstand companies

(publisher's information Stand 2011).

PUBLISHER: All Data Processing Ltd.
PUBLICATION INCLUDED: ADP Debt News

ADP Debt News is a real-time newswire originating from Bulgaria that covers debt issuance, credit ratings and debt markets. By adding ADP Debt News, LexisNexis expands its coverage in the East European region. Customers will have access to valuable economic and financial news from a reliable source.

PUBLISHER: M. DuMont Schauberg GmbH & Co. KG
PUBLICATIONS INCLUDED: Mitteldeutsche Zeitung

Mitteldeutsche Zeitung is one of the biggest daily newspapers in the Eastern part of Germany. The Mitteldeutsche Zeitung is the regional newspaper for the Southern part of the German Land Saxony-Anhalt with more than 200.000 sold copies. This newspaper is published in the city of Halle (Saale). In its region, Mitteldeutsche Zeitung has a monopoly status.

PUBLISHER: IWW Institut für Wirtschaftspublizistik Verlag Steuern Recht Wirtschaft GmbH & Co. KG Würzburg
PUBLICATIONS INCLUDED: WISO SteuerBrief

WISO-SteuerBrief" aims to simplify the handling of the complicated German tax law. It is written for ordinary persons, but more and more tax experts are also referring to "WISO-SteuerBrief". Der "WISO-SteuerBrief" is published by the IWW Institute monthly since 1995.

PUBLISHER: Edipresse Publications SA
PUBLICATION INCLUDED: La Tribune de Genève.fr

Flow internet of La Tribune de Genève.fr allows following closely the current events of the town of Genève, but also current events of the canton, Switzerland and international.

Asia

PUBLISHER: HT Media Ltd.
PUBLICATIONS: 69 new publications covering the Asian news and business markets have been released. For a full list please email caryn.mcewen@lexisnexis.co.uk. Some of the new publications include the Sunday Times (Islamabad), Today India, South East Asian News (India), Kashmir Times (India), The New Nation (Bangladesh) and The Statesman (Pakistan).

Africa

PUBLISHER: BizCommunity Publishing SA (Pty) Ltd
PUBLICATIONS INCLUDED:
Bizcommunity.com (South Africa: Marketing and Media)
Bizcommunity.com (South Africa: Retail)
Bizcommunity.com (South Africa: Medical)
Bizcommunity.com (South Africa: Other industries)
Bizcommunity.com (Africa: Marketing and Media)
Bizcommunity.com (International)

Bizcommunity's range of products target decision makers and suppliers in the South Africa broader media, marketing and advertising arena; marketers interested in developments in 30 of the key marketing sectors across the African continent; the broad retail industry in all of its areas of operation from fmccg to security, warehousing, transport, branding, refrigeration, vehicles, wine etc; medical practitioners and health professionals.

North America

PUBLISHER: Comtex News Network, Inc.
PUBLICATION INCLUDED: Midnight Trader Canada

Midnight Trader Canada delivers market news, data and analysis with a focus on after-hours trading

within the Canadian market. Midnight Trader Canada is a premier source of stock market news, market data, and strategic trading ideas. This publication provides content that is critical to the retail and institutional investment communities. Midnight Trader Canada enables equity traders to make highly-informed and opportunistic investment decisions.

PUBLISHER: Press Association, Inc.

PUBLICATION INCLUDED: AP Planner

AP Planner is a comprehensive future events database that includes a year's worth of upcoming events. Spread across hundreds of categories, AP Planner covers news conferences, award ceremonies, financial announcements, legislative activities and more. AP Planner enables you to anticipate events and develop story ideas and campaigns based on this information.

PUBLISHER: Newstex LLC

PUBLICATIONS: An additional 295 blogs added

Newstex continues to license influential blog content (frequently identified by LN customers) directly from the bloggers themselves. Newstex blog files include full-text posts from blogs across a wide variety of subjects. These 295 blogs add to the existing collection from Newstex and fall into the following topic areas: Business, Banking & Finance, Government & Politics, Marketing & Advertising, Media & Publishing, Computers & Technology and Medical & Health.

WHO WILL USE IT?

- Researchers tracking politics can select Government & Political blogs and track the latest on particular campaigns or political issues
- Reporters looking for story ideas
- Corporate communications/PR tracking companies reputation and trying to capture what people are saying about the company
- Consumer researchers exploring what people are saying about particular products
- Advertising & marketing professionals looking for an outside perspective on various marketing techniques can focus on the collection of Marketing & Advertising blogs

For a full list of individual blog titles, please email caryn.mcewen@lexisnexis.co.uk.

Takedowns

1. The National Underwriter Company is no longer providing ResourceInvestor to LexisNexis. As a result this publication has been removed from Nexis.

Alternate titles available on LexisNexis include:

- Metal Bulletin Weekly
- Metal Bulletin Daily Alerts
- Mining & Minerals Business
- BMI Metals Report

2. Effective March 21, 2011, Honolulu Advertiser has been removed from Nexis. The Honolulu Advertiser has merged with the Honolulu Star-Bulletin to form the Honolulu Star-Advertiser, which can be found on Nexis.

3. L'Equipe did not renew their contract with LexisNexis and therefore this title has been removed.

If you have any questions regarding this email please contact your account manager or email nexismarketing@lexisnexis.co.uk.

Regards

The Nexis Team

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